



## **Keystone Krawler's 2008 Sponsor Partnership Program**

### **Are you interested in a Sponsor Partnership with the Keystone Krawlers?**

Keystone Krawlers offers exciting sponsor partnership opportunities in the fast-growing world of one of the northeast's premiere family oriented Off-Road Clubs. The Keystone Krawlers are poised to provide your company with a high-exposure, high-return partnership that will be mutually beneficial in terms of club advancement and company recognition/sales.

Sponsor partnerships are designed to match your company's goals and to provide maximum exposure. Opportunities can be found at each of our three sponsorship levels or through our Sponsor-of-the-Month program. The Keystone Krawler's Board Of Directors are dedicated to assisting you with your sponsorship plans and will make sure we follow through with each requirement to make the most of your promotion dollars.

### **Who are we?**

The Keystone Krawlers® are a Non-Discriminatory / Educational Off Road Club. We accept members with any brand of 4WD Vehicle and from any State. We are a Pennsylvania based club that believes in respecting our trails and our community. We created this club as a group of friend's that enjoy the sport of Off-Roading and enjoying our nations great out doors.

### **What is our Sponsor Partnership Goal?**

To help the Keystone Krawler members manage costs associated with off road related items through sponsor partnership discounts and promotions plus provide exposure opportunities for sponsors involved with the KK.

### **So, what are the 3 "Tiers" of Sponsorship?**

- 1) Club Supporter - Free
- 2) Honorary Club Sponsor - \$50
- 3) Official Club Sponsor - \$100

### **What is a Club Supporter?**

The Club Supporter Partnership includes:

- Company name mentioned on sponsorship page of our website [www.keystonekrawlers.com](http://www.keystonekrawlers.com) with link banner
- Customized sponsor partnership designed to offer club discounts and special offers

### **What is an Honorary Club Sponsor?**

The Honorary Club Sponsor Partnership includes:

- Honorary yearly membership to Keystone Krawlers with all its privileges
- Free Club Sticker
- Company name mentioned on sponsorship page of our website [www.keystonekrawlers.com](http://www.keystonekrawlers.com) with link banner
- Company name and link banner on all pages of our website
- Customized sponsor partnership designed to offer club discounts and special offers

### **What is an Official Club Sponsor?**

The Official Club Sponsor Partnership includes:

- Honorary yearly membership to Keystone Krawlers with all its privileges
- Free T-Shirt and Club Sticker
- Company name mentioned on sponsorship page of our website [www.keystonekrawlers.com](http://www.keystonekrawlers.com) with link banner
- Company name and link banner on all pages of our website
- Choice of month for Sponsor-of-the-Month program
- Customized sponsor partnership designed to offer club discounts and special offers

### **What else can we expect?**

Honorary and Official Club Sponsors can expect added benefits to their sponsorship program as the Keystone Krawlers continue to grow. Look for name and logo recognition on the Official Keystone Krawlers Banner plus name and logo recognition on future club literature.

### **Are there any other sponsorship programs?**

Yes, one more. The final sponsorship program allows you to be a “Sponsor-of-the-Month” and promote your business for the month of your choice. The fee for Sponsor-of-the-Month is \$25 and one raffle prize valued between \$20 and \$100 that would be given away at the monthly run.

At each of our monthly runs, you would have the sole privilege and opportunity to discuss and promote your business with that month’s participants. You would also receive special mention on our website and on any Club correspondence.

**Now what?**

If you are interested in either creating or renewing a sponsor partnership with the Keystone Krawlers, please do not hesitate to contact our Sponsorship Coordinator at [sponsorship@keystonekrawlers.com](mailto:sponsorship@keystonekrawlers.com) for additional details. If you would like to make your own sponsorship plan, please contact us to see what we can do for you!

We are ready to work together and move forward in 2008 not only by growing our club and promoting our love of Off-Roading but enhancing your business as well through our terrific sponsor partnership program.

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Date: \_\_\_\_\_  
Company Name: \_\_\_\_\_  
Address Line 1: \_\_\_\_\_  
Address Line 2: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
Company's Website: \_\_\_\_\_  
General Contact Email: \_\_\_\_\_ (public email)

Company Contact Person: \_\_\_\_\_  
Contact's Email Address: \_\_\_\_\_  
Contact's Phone Number: \_\_\_\_\_

I am electing to become a:

Club Supporter – **Free**

Honorary Club Sponsor - **\$50.00**

Official Club Sponsor - **\$100.00**

Sponsor-Of-The-Month – Additional **\$25.00** and one raffle prize valued between \$20 and \$100 that would be given away at the monthly run for the month of: \_\_\_\_\_

Please mail this form with payment to:

Keystone Krawlers Sponsorship  
C/O Bret Keller  
1560 Main St  
East Earl, PA 17519

\*Please make checks to: Keystone Krawlers Off-road Club

Please check here if you would like a receipt.